KYOCERA

# Can inkjet achieve your business objectives?

Start with our checklist.

Businesses in our industry strive to keep device run-time high and running costs low. Part of addressing these challenges is upgrading your operation and preparing it for the future - creating a high-value, sustainable, and relevant offering for your customers.

At Kyocera, our pledge is to help you find success. That is why our partnership with customers is built on efficiency and reliability to keep your long-term interests at heart.

This checklist serves to set up a quality evaluation of your operation. By reviewing the topics on this checklist below, we are able to reach an understanding of how to better optimise costs, benefits, energy, productivity, and efficiency.

1 Business requirements

+ SLAs and general service expected from your customers
+ Turnaround time for jobs
+ Quality levels
+ Security demands and job integrity
+ TCO and ROI
+ Efficiency of Production Printing operation
+ Reliability
+ Sustainability
+ A future-proof business model
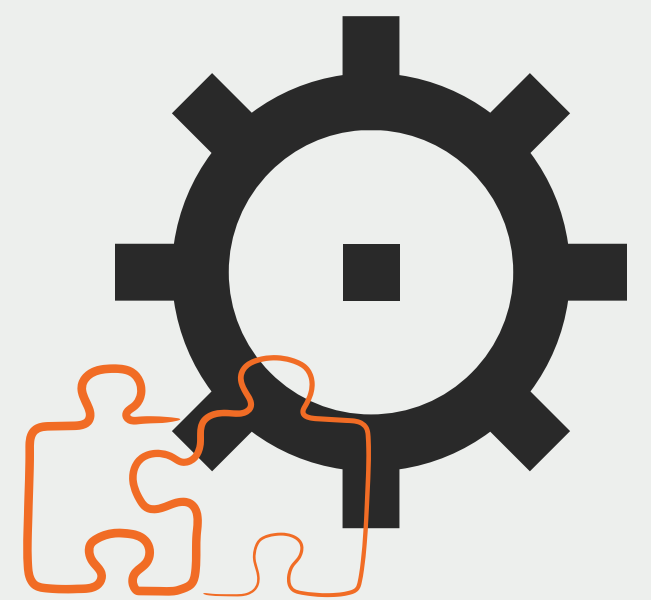
2 Applications and Customisation

+ The % of your jobs which require variable data (versioning or personalisation)
+ The amount of orders per month
+ The average value, run length, and turnaround time per order
+ The split in orders between Monochrome and Colour
+ The media types (paper types) with which you work

3 Operation setup

+ Requirements for in-line finishing or near-line finishing
+ Type of applications which you mainly print — or would like to print
+ How jobs are typically submitted by your customers
+ The average run length
+ The amount of time it takes to complete a job, split into pre-press, press, and finishing
+ Average volume per job